

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
44035-2	08/05/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	828

Flight Dates	Order #	Alt Order #
07/20/12 - 07/30/12	44035	09775420

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/30/12	07/30/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 07/30/12 5:54 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV11ACH \$850.00 NM									
4	07/30/12	07/30/12	CBS Morning News	7:00 AM-7:30 AM	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 07/30/12 7:26 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV11ACH \$450.00 NM									
6	07/30/12	07/30/12	5p Local 12 News at Five	5:00 PM-5:30 PM	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 07/30/12 5:14 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV11ACH \$1,400.00 NM									
8	07/30/12	07/30/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 07/30/12 6:09 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV11ACH \$1,600.00 NM									
10	07/30/12	07/30/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 07/30/12 7:29 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV11ACH \$1,200.00 NM									
12	07/30/12	07/30/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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14	07/30/12	07/30/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$650.00	NM																																		
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1	WKRC	M	07/30/12	12:12 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM																																	
Total Spots							7																																				

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$7,950.00</b>
<u>Agency Commission</u>	<b>\$1,192.50</b>
<u>Net Amount Due</u>	<b>\$6,757.50</b>

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